



## Strategic Plan Framework for FY 2021-2025

**Mission:** boundless opportunities

Grand County Library District is a community resource that supports the residents & visitors with opportunities to explore the world and delve into passions.

### Diverse Collection & Services

Curate valuable resources and services for every user to foster lifelong connections to the library

#### Objective 1: Shared Economy

- We will diversify our collection not only with traditional library materials but also through our digital collection, Library of Things, and Access Grand.

#### Objective 2: Connection

- We will provide intentional, quality services connecting the community to the Library.

#### Objective 3: Innovation

- We will continue to improve our existing offerings while seeking new and innovative ways for people to interact with the Library.

### Access

Make our diverse collections, expertise, and services available when, where, and how users need them

#### Objective 1: Awareness

- We will proactively bring the Library to our community through outreach and community partner networks.

#### Objective 2: User-Centered Content

- We will focus on marketing, space, and resources to build awareness and meet the diverse needs of the community.

#### Objective 3: Digital Experience

- We will develop a digital experience that improves online services, enhances discoverability, and facilitates the online curation of content to help all users gain easier access.

### Community Resource

Be an essential service for our community

#### Objective 1: Space

- We will capitalize upon our multiple locations and positive relationships with our communities to be a source for community engagement.

#### Objective 2: Continuous Improvement

- We will be an organization that promotes a culture of continuous improvement



Grand County Library District will implement our strategic goals and objectives through a phased, five-year plan from FY 2021—FY 2025. Directors are responsible for developing roadmaps to capture prioritized initiatives, timelines, and targeted identification for success. Each manager will

then develop operational plans that outline the operations and track success. The operational plans will be aligned to the strategic plan and allow us to track the progress to realize Grand County Library District's strategy.

## Performance Measurement

Regular evaluation and improvement are critical components to a successful strategic plan implementation. A set of performance measures will accompany each objective from the Strategic Plan. They will be tracked, reported, and reassessed or updated yearly, though progress will be measured more frequently, depending on the availability of data.

Grand County Library District's Administrative Team will reassess our strategic priorities, including goals, objectives, measures, and actions each year. A formal community needs assessment will occur in 2025 as final evaluation and determination for future strategic plan.

## Communicating Results

Monthly board reports from the departments and branches will communicate the progress and results of implementation. 6-month summary review on progress will be presented to the Grand County Library District Board of Trustees in June and December of each year.